## C B NORWOOD DISTRIBUTORS LTD MEDIA RELEASE

**PRESS RELEASE**

# *UNIQUE FINANCE OFFER HAS TRACTOR BUYERS IN A SPIN*

**PALMERSTON NORTH – (29th September 2015)** – With the downturn in dairy creating challenging conditions across the wider agricultural sector, leading tractor manufacturer Case IH has developed a special offer to provide a solution for cash strapped farmers.

Case IH Finance (a partnership between Case IH New Zealand and Heartland Bank), has put together an incredible package offering an interest free deferred payment right out till early 2018, available across its full range of products.

Case IH NZ Operations Manager Tim Fanning reckons the offer will have strong appeal to the typical farmer facing the prospect of difficult financial circumstances across the next couple of years. “Purchasing a new replacement tractor, baler or implement is usually a highly rational business decision. The existing gear is getting old, it needs excessive maintenance, is no longer reliable – simply put it’s not economic to keep it. If we can help our customers remain productive with the latest new equipment without adding to the short to medium term financial pressure they may already be under, then we think it’s an option worth considering”.

The offer comes with a strict set of terms and conditions and is subject to normal lending criteria and a minimum deposit. Talk to your local Case IH dealer to find out more.

Case IH is imported in New Zealand by C B Norwood Distributors Ltd.

**Images:**

1. Case IH Farmall 105C.jpg

### For More Information Contact Your Local Case IH Dealer or

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